

# BERNIE PIGOTT

## LEADERSHIP ~ MANAGEMENT ~ MEDIA



**“I help companies increase profits by saving them time and money in solving employee performance, morale and leadership issues.”**

### **What clients are saying!**

*“Bernie recently spoke to GOPAC’s class of 2017 Emerging Leaders, a group of more than 23 up and coming Republican legislators from around the country, at our Emerging Leaders Summit. His program, “How to Dominate in the Network News Arena” is perfect for those that want to learn how to navigate the complexities of the media industry. If you want to deliver excellent media interviews, get your message heard and create engaging content, I highly recommend you talk with Bernie Pigott.*

**- David Avella, Chairman at GOPAC, Inc.**

*“Completed the most incredible media training and message development courses in NYC with Bernie Pigott. I would highly recommend reaching out to him directly for your own personal or professional development. I have learned so much from this expert 20 year Fox News producer.”*

**- Michelle Fox, VP of Sales at Nat’l HME, Inc.**

*“I’ve known Bernie Pigott for many years. I worked with him when I was a political analyst for FOX News Channel and FOX News Radio. Bernie is dedicated and always prepared. He’s a leader who engenders real loyalty.”*

**- Jeff Birnbaum, President BGR Public Relations**

*There are many speakers who talk about leadership but have never actually led. Bernie Pigott IS a leader. He shares his front line experience and stories gleaned from being a producer at a major news network. If you’re looking for someone who knows leadership from the inside out, look no further.*

**- Lois Creamer, Speaker Industry Expert**

### **High Performance Leadership**

- \* Increase profits by solving employee performance, morale & leadership issues
- \* Develop managers into high performance leadership teams
- \* Reduce overlaps & increase work flow efficiency
- \* Boost leadership focus & employee morale
- \* Save time & money by streamlining communications
- \* Learn the 4 Pillars of Communication for successful leadership

### **Dominate Media**

- \* Learn how to dominate in all types of media situations
- \* How to prepare both physically and mentally for interviews
- \* Learn how to control the conversation
- \* Develop a message that resonates
- \* Effectively communicate in both traditional and social media
- \* Engage anchors & reporters with confidence

Bernie Pigott is an expert in Leadership, Management and Media! He helped build a billion dollar company, created high performance teams and played an integral role in developing two number one networks, FOX News Channel and FOX News Radio. He now shares his winning strategies through his high content, memorable programs that include unique stories gleaned from his experience.

**Bernie Pigott - 201-364-9899**

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